



Empowered Path Inc.



Thoughts & Plots: Thought Partners and your Business Strategy

Description

We're living in a stressful time. Most of us have had to pivot how we deliver our products and services. Many are getting used to doing more (or all) of their work from home. Some are making tough decisions about how many staff to keep and what to do about our brick and mortar sites. People want to know how to adapt their business to respond proactively to changes.

Adapting your business strategy, can be incredibly difficult. Especially if you're the boss or just starting a business. If only you had someone to confide in, a sounding board, someone who could help you find the answers you're looking for. A Thought Partner can help you take your ideas to the next level to form a winning strategy.

Learning Objectives

1. Learn what a Thought Partner is
2. Learn about the transformative power of working with a Thought Partner as you create/grow/change your business
3. Learn where to find potential Thought Partners for you and your business
4. Learn how to choose the Thought Partner that will be the right fit

Testimonials:

"I had no idea what a Thought Partner was until I met Chantal. She has helped me expand my horizons by identifying entirely new business models which have led to me vastly expanding my programs and services. After one "thought session" alone she helped me create two new sessions and I was able to break into the HRPAspeaking circuit! Subsequently our sessions have led to me creating several new programs and

gaining a foothold within a number of other industries. I quickly went from teaching a small number of topics once or twice per month for a niche client into booking months in advance for a broad array of clients and industries! Our conversations have been highly productive. Having a Thought Partner in Chantal has been a transformational experience for me and a true game changer in every sense. I highly recommend this workshop and Chantal's services! "

Matt Richardson, Educator for Online Safety and Digital Excellence, [Digital Empowerment Project - Canada](#)

"Chantal's experience, insightful suggestions and caring heart are some of the assets she brings to the table. I knew she was experienced with traditional business projects, but I am impressed with her ability to transfer her knowledge to the music industry as well."

Jeanette Arsenault, [JAMS Canada](#), "Helping Musicians Help Themselves" by providing support services, consulting & resources.

About Chantal Fraser

I have close to 4 decades of leadership and training experience, starting as a teenager in the Air Cadets, followed by a 28-year career in the Canadian Armed Forces. When I became a veteran in 2012, I started my own business, Empowered Path Inc. Now I offer services in three categories Professional Speaking, Coaching & Mentoring, and Collaborations. My goal is to help people, their communities and organizations thrive.

Helping people, communities and businesses thrive

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