



Empowered Path Inc.



## Telling Your Story: Why me? And What's in it for Them

Are you looking for writing tips that can help your resumes and cover letters attract the hiring manager's attention? Do job interviews terrify you? Your words matter.

Most candidates miss the opportunity to set the tone for their interview and communicate what a great candidate they are every time they answer the question "Why did you apply for this job?"

Stories are an effective way to showcase your wealth of prior learning, transferable skills, work and volunteer experiences. Using stories can help you write effective resumes and give impressive answers during job interviews.

Learn tips and techniques that can help get you noticed by hiring managers and ace behavioural interview questions.

Learning Objectives:

1. Learn why you should share "so what" stories in your cover letter, resume and responses to interview questions
2. Learn the importance of using numbers (quantifiable data) in your stories
3. Learn how including qualitative data helps showcase your skills
4. Learn how you can set the tone of the interview right from the start
5. Learn how to craft stories to showcase your transferable skills

***Helping people, communities and businesses thrive***

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