



Empowered Path Inc.



The Workplace Business Case for Gender Equality

Gender equality has enormous socio-economic ramifications. Empowering people from under-represented genders fuels thriving economies, spurring productivity and growth.

The United Nations Entity for Gender Equality and the Empowerment of Women (UN Women) and the United Nations Global Compact (UNGC) worked together to develop the Women's Empowerment Principles (WEPs) which provide guidance on empowering women in the workplace, marketplace & community. These principles may be used for all genders that are under-represented in the workplace.

This session includes real life examples of organizations empowering under-represented genders to illustrate how your workplace can take practical actions to create meaningful change.

Learning Objectives (continued on the next page):

1. Learn how leaders can “Walk the Talk” with the Leadership Promotes Gender Equality Principle
2. Learn how Flexible Work Arrangements help increase Equal Opportunity, Inclusion and Non-discrimination

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Learning Objectives (continued):

3. Learn how organizations should consider gender in relation to Health, Safety and Freedom from Violence
4. Learn how stereotypes can negatively impact people from under-represented genders access to Education and Training
5. Learn how your organization can be more inclusive beyond HR policies through Enterprise Development, Supply Chain and Marketing Practices
6. Learn how organizations create opportunities for people from under-represented genders' empowerment through Community Leadership and Engagement
7. What gets measured gets done – learn the importance of Transparency, Measuring and Reporting

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